



www.foto360.us
realestatephotos@foto360.us
413.320.9977



We offer high quality and affordable photography, video and virtual tour services for residential and commercial real estate. Please visit our web page to see examples of our work and email or call us if you have questions or want to schedule our service.

Photography services

We offer two types of photography services:

- Photos only
- Photos with a virtual tour

In all cases we will take high quality photos of a property and provide you with a minimum of 30 (in most cases 45 or more) high resolution photos that you can use for your MLS listing. At our discretion, this may also include few aerial (drone) photos.

We use multiple flashes and diffusers to make sure your property is shown in the best light. Each photo is individually edited in post-processing to make sure everything is in focus, exposure and colors are right and all vertical lines are perfectly lined up.

For the option with a **virtual tour** we will also take up to 5 additional 360-degree panoramic photos. Number of full panoramic photos depends on the size and type of the property. There is an additional charge for more than 5 panoramic photos. We will create an interactive virtual tour; host it on our servers and provide you with the virtual tour link to be posted to real estate portals (Realtor.com, Homes.com, Zillow, Trulia, YouTube and more).

Video clips (total length is limited to 5 minutes) can also be incorporated into a virtual tour.

We will also create video clip which zooms in from outer space directly to your property or business which plays at the start of the tour.

When the tour is created we will send you an email with the virtual tour link. At the same time, we will also send you a link to download the high-resolution images for print. Even though we remain copyright owner for the photos and/or virtual tour, *you can use all photos/videos for any purpose and without any limitation* for as long as you are the listing agent for the property. If the owner relists the property with a different agent they cannot use photos/videos without our written permission.

Your tour is hosted on our virtual tours provider's servers either indefinitely, for a mutually agreed time period, or until explicitly requested to be deleted.

Photography Services Price List

| Package | Features | Price |
|-----------------------------|---|--------------------|
| Photos only | Minimum of 30 high resolution photos | \$185 |
| Photos with Virtual tour | Minimum of 30 high resolution photos. Virtual tour with all still photos, up to four 3D (360-degree panoramic) shots and all features listed above. Note: Additional 3D photos: \$15 each | \$250 |
| 3D virtual tour (walk thru) | Virtual tour with up to ten 3D (36-degree panoramic) photos, with hot-spot on each photo so that user can look around and "walk" thru the property. Notes: 1) There is \$25 discount, when combined with still photos. 2) Additional 3D photos: \$10 each | \$150 |
| Additional charges | | |
| Property size | <i>For large properties, there is an additional charge for each square feet over 4,500</i> | \$0.1/sq.ft |
| Travel | For properties that are more than 25 miles from the center of Belchertown (according to the faster route on Google maps), there is an additional travel charge for each mile over 25 | \$2/mile |

Prices can be changed at any time without prior notice. For the current prices please check the web page (<http://foto360.us>)



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Video services

We offer two types of video (motion picture) services, basic video, taken with cell phone and enhanced video, taken with a professional DSLR camera. In both cases we use a 3-axis motorized stabilizer.

Basic Video Tour

Basic Video Tour is 2-3 minute video highlight of your property taken with a mobile device (cell phone). We use a motorized 3-axis video stabilizer, producing a smooth and pleasing video of good quality. This video has no narration, but can have music background.

The agent can submit the video to Zillow, to be used as a walk-thru. This significantly increases a property visibility, as properties with Zillow walk-through are placed at the top when searching for homes at the certain location.

Enhanced Video Tour

Video tour is 3-8 minutes (depending on a property size and features) professional video taken with DSLR. We use motorized 3-axis stabilizer and produce high quality, smooth video tour, showcasing your property. The video tour may also include aerial video clips as well as ground-level and aerial still photos.

Standard video tour is crated with background music, but there is an option to have narration added to the video. In that case either an agent needs to provide a file with recorded narration or a written narration that we will use to create computer generated narration, with male or female voice.

Video tour can be used in addition or instead of a virtual tour. If that is the case, we will create branded and non-branded version of the video and post them to Realtor.com and MLS with no extra charge.

We will also post a video tour to our YouTube channel and provide an agent with the tour video they can use for any purpose.

Video tour can be also added to Zillow instead of the walk-thru.

Video Services Price List

| Package | Features | Price |
|--|---|--------------------|
| Basic video tour | 2-3 minutes property video tour with background music. Note: taken with a cell phone and motorized stabilizer | \$70 |
| Enhanced video tour without narration | 3-7 minutes property video tour with background music (branded and non-branded version) | \$245 |
| Enhanced video tour with narration | 3-8 minutes property video tour with background music (branded and non-branded version) | \$300 |
| Additional charges | | |
| Property size | For large properties, there is an additional video tour charge for each square feet over 5,000 | \$0.1/sq.ft |
| Travel | For properties that are more than 25 miles from the center of Belchertown (<i>according to the faster route on Google maps</i>), there is an additional travel charge for each mile over 25 | \$2/mile |

Combined Photo/Video Services Price List

Photography and video services can be ordered in any combination; the table below shows prices for all cases. Select column with photo and row with video option, and the cell when they intersect shows the price for the selected combination.

| | | Photos and tour | | | | |
|-------|-------------------------------|-----------------|-------------|-----------------------|---------|------------------|
| | | None | Photos Only | Photos + Virtual Tour | 3D Tour | Photos + 3D Tour |
| Video | None | | \$185 | \$250 | \$150 | \$300 |
| | Basic video tour | | \$250 | \$300 | \$220 | \$360 |
| | Enhanced video | \$245 | \$400 | \$450 | \$395 | \$540 |
| | Enhanced video with Narration | \$295 | \$450 | \$490 | \$440 | \$585 |

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Zillow 3D Tour

Zillow 3d tour can be added to any order for an additional \$85